


DEPARTMENT OF BUSINESS ADMINISTRATION
NATIONAL WEBINAR ON ENTREPRENEURIAL INSIGHTS




ST. MARY'S COLLEGE, (AUTONOMOUS)
Re-accredited with A+ Grade by NAAC
Thoothukudi, Tamil Nadu

Department of Business Administration

Organises
NATIONAL WEBINAR
On
ENTREPRENEURIAL INSIGHTS

OUR SUCCESS LIFE
ABOUT THE DEPARTMENT




About Our Department
Department of Business Administration (BBA) has been offered since 2009. The department has been designed balanced and contemporary course profile with fundamental concepts of management, financial accounting, marketing management, international business, women entrepreneurship and banking practices to know the core understanding of business and corporate functions. Managerial Skills and Entrepreneurial skills are instigated through the activities of spark reminds, national and international conferences, workshops, association meetings, hands-on practice sessions. EXPO's are conducted periodically. Learning is enhanced through pedagogical tools like case studies and presentations for our students. Many of our alumnae are successful entrepreneurs and employees of reputed organisations.

CONVENOR
Ms.S.Gayathri
Head and Assistant Professor
Department of Business Administration
St. Mary's College (Autonomous)

ORGANISING COMMITTEE
Ms.R.Paul.Raja - Assistant Professor
Ms.M.Rakna - Assistant Professor
Ms.S.Siva-Prinja - Assistant Professor

For registration click on the below link
<https://forms.gle/a9VpF1eRG5VHig>



DATE: 06.04.2022
TIME: 11.00 a.m. (IST)
VENUE: Gadgets

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ABOUT THE SEMINAR

An entrepreneur is an individual who creates a new business, bearing most of the risks and enjoying most of the rewards. The process of setting up a business is known as entrepreneurship. The entrepreneur is commonly seen as an innovator, a source of new ideas, goods, services, and business/or procedures.

Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bringing good new ideas to market. Entrepreneurship that proves to be successful in taking on the risks of creating a startup is rewarded with profits, fame, and continued growth opportunities. Entrepreneurship that fails results in losses and less prevalence in the markets for those involved. www.conceptsofbusiness.com

Resource Person



Prof. K.S. Chandrasekar
 Campus Director, Professor and Head,
 Institute of Management in Kerala,
 University of Kerala, Thiruvananthapuram

WITH SPECIAL BLESSINGS FROM

Rev. Sr. Flora Mary
 Secretary
 St. Mary's College (Autonomous)
 Theethukudi

Rev. Sr. Dr. A.S.J. Lucia Rose
 Principal
 St. Mary's College (Autonomous)
 Theethukudi

Rev. Sr. Dr. S. Kulandai Therese
 Deputy Principal
 St. Mary's College (Autonomous)
 Theethukudi

Rev. Sr. Josephine Jeyarani
 Director, SSC
 St. Mary's College (Autonomous)
 Theethukudi

About Our College

St. Mary's College (Autonomous), a premier institution of higher education, founded by the Congregation of Mother of Sorrows servants of Mary in the year 1948, plays a significant role in shaping the destiny of innumerable young coastal women in and around Theethukudi. With a proud legacy of 73 years, the college has excelled in every discipline keeping in pace with the global trends in the academia. Enhancing human dignity by empowering the women has been its main concern. Started primarily to benefit the catholic minority, the college strives hard to reach out to the society, mostly identified as economically backward and socially underprivileged. Slow and steady progress marked the growth of the college and higher education for women gained momentum. The strong back up of committed service rendered by the teaching faculty and supportive staff has brought many laurels to our institution. Quality initiative, Quality sustenance and Quality enhancement are the keywords of every activity.

VoLTE 4G

12:03

REC LIVE



VoLTE 4G 4.1.11

12:03

REC

LIVE






Department of Business Administration conducted National Webinar through ZOOM platform and YouTube live streaming on 6th April 2022. Ms.S.Gayathri, Coordinator and Assistant Professor was the convenor. Prof.K.Chandrasekar, Campus Director, Department of Management Studies, University of Kerala was the resource person. The webinar highlighted on the insights of entrepreneurial thoughts. Exemplary examples were given by the resource person on various dimensions relating to entrepreneurial skills. The webinar came to an end with vote of thanks delivered by Ms.R.Paul Roja, Assistant Professor, and Department of Business Administration.

Zoom link: <https://us02web.zoom.us/j/88553224374>

Youtube link: <https://youtu.be/ztjXTHTkYvM>


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